



YOUR ADDRESS

Customer Care Manager
Mr Kipling Cakes
Fish Dam Lane
Carlton
BARNSELY
South Yorkshire S71 3HQ

Date:

Dear Sir or Madam

EXCEEDINGLY GOOD **FREE RANGE** CAKES, PLEASE!

I support the work of the Battery Hen Welfare Trust. I like their positive campaign strategy to help improve lives for commercial laying hens whilst supporting those British farmers who keep their flocks in high welfare, free range conditions.

As such I would like to add my name to the list of consumers who support the BHWT 'Feather Campaign' and would love to purchase Mr Kipling's exceedingly good 'Free Range' cakes! I am careful when shopping to purchase products that contain free range eggs wherever possible and currently choose not to purchase any Mr Kipling products for this reason.

I give my full support to a charity that is trying to achieve a better life for animals, whilst supporting British egg farmers and look forward to the day when Mr Kipling's free range French Fancies, and other cakes, can once again be put on my plate.

I would be very grateful if you could let me know if you intend to offer a free range option soon and I look forward to hearing from you.

Thank you.

Yours faithfully



Battery Hen Welfare Trust
Registered charity
No: 1109060