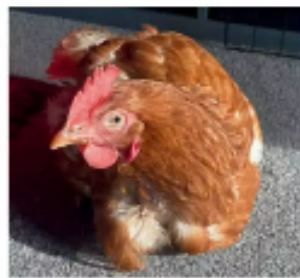


Could you help hens AND win £25,000?

THE STORY OF A NEW LIFE FOR A FEISTY HEN

Meet little Raja, adopted from Denny along with her sisters Ginger, Bimini and Jinx. Their keeper, Natasha Sinclair, told us: "Raja is the flock alarm! When we first brought her home, she went off like a siren when a cat wandered through 'her' garden. Being first time hen keepers, we couldn't believe the noise! She's the flock 'enforcer' and likes to chase cats or big birds. She likes her robins, sparrows and tits though. Thankfully, her nerves have settled. She's

confident, inquisitive and loves coming into the house and chilling on the back of the sofa, on a lap or on your feet."



You may remember reading about Lottie on the

pages of this magazine – she was the BHWT's 900,000th rehomed hen and was so called because she won the hen equivalent of the lottery.

Well, we're now giving you the chance to win the human equivalent of the lottery, and help hens at the same time.

Our brand new BHWT lottery is hot off the press having launched on 30th March which happened to be International Day of Happiness. And we're really hoping to make one of our supporters a little happier with a lottery win.

Best of all, our lottery provider, Unity, offers better odds than any other scheme in their number match game where odds are fixed and each player has a 1 in 63 chance of winning.

HOW DOES IT WORK?

You can play for just £1 a week and be in with a chance of winning £25,000 each week.

Every Friday a winning number is drawn at random by our lottery provider, Unity. This lottery is a number match game so, if three or more of your digits are in the same position as the winning number, you get a prize!

For example, if the winning number sequence was 123456, the lottery number 163057 would be a 3-digit winning match because 3 digits are positioned in the same place in the sequence.

- 3 digit match = 5 entries into the next draw
- 4 digit match = £25
- 5 digit match = £1,000
- 6 digit match = £25,000

WHY PLAY THE BHWT LOTTERY?

Well, if you already happen to play the lottery AND love hens, what better way to combine the two?

At least 50p of every £1 you spend will go directly towards helping hens, with the rest put towards the prize pot and administration costs.

By playing the BHWT lottery for the cost of a few cups of coffee each month, you help fund our rehoming work saving thousands of hens from slaughter.

You're also supporting the vital work we do on top of rehoming, such as our campaign work, Hens as Therapy project and our multi-faceted Improving Pet Hen Health initiative.

We love the idea of you, our supporters, getting a little something in return for all the good you do, so we've got

THE SMALL PRINT

You must be aged over 18 to play the BHWT lottery. The promoter of this lottery is Kylie Durase-Ford, British Hen Welfare Trust, Hope Chapel, Rose Ash, Devon, EX36 4RF. The BHWT lottery is licensed by North Devon District Council, registration number 55L0268.

The BHWT lottery is designed to be an enjoyable way to play while also helping hens. If you feel that gambling is no longer enjoyable, please visit the [BeGambleAware](http://BeGambleAware.org) website for help and advice, or contact the 24/7 National Gambling Helpline on 0808 8020 133. For further information and support visit the Gambling Commission website.

fingers and claws crossed that you play and WIN!

For full game rules and to enter, visit bhwt.org.uk

BHWT

The British Hen Welfare Trust (BHWT) was established in 2005 by Jane Howorth MBE and is Britain's first registered charity concerned with rehoming laying hens while improving hen welfare across commercial and domestic sectors. We believe that pet hens matter; everything we do is to improve the welfare of our feathered friends and introduce more people to the joys of hen-keeping.

- Every year, with support from over 1,200 volunteers at 46 pop-up sites, we rehome over 50,000 hens saved from slaughter. To date we've rehomed over 900,000 hens.
- We educate consumers to help them make informed choices when shopping. For example, about caged eggs hidden in processed foods and the problem of using large eggs, rather than small or mixed weight.
- We work closely with government agencies and veterinary institutions to develop programmes and practices to improve hen welfare in both the commercial and domestic sectors.
- We offer a wealth of information and guidance online and offer a free 'Hen Helpline' service to all hen keepers needing advice on caring for sick chickens.
- We have also developed an educational programme providing resources to schools to help pupils explore the connections between food, farming, and animal welfare.
- We work with academic researchers to facilitate ground-breaking studies into pet hens and provide grants to vets and veterinary students to conduct research into chickens to build evidence-based data about how best to care for pet hens.



Lottie, with her new friends, Monica and Jimmy, the BHWT's 900,000th rehomed hen and was so called because she won the hen equivalent of the lottery.